



Cookie Booth Rules and Etiquette

WHAT ARE COOKIE BOOTHS?

Cookie booths provide girls the opportunity to reach their goals and educate the community about the cookie program. After the Initial Order phase, troops pick up additional cookies from the Cookie Cupboard and bring Girl Scout Cookies to the public. Cookie booths are a highly anticipated part of the Girl Scout Cookie Program!

COOKIE BOOTH TIPS:

- Make a checklist of everything you need to bring.
- Bling your booth to attract more customers.
- Make an interactive package donation display to help customers feel more involved.
- Use creative advertising, such as wearable signs and cookie costumes.
- Make prepackaged bundles of cookies. They make great gifts!
- Remember 5-for-5 coupons to offer your customers a chance to win.
- Create a sign displaying your goals. Customers are doing more than just buying cookies; they're helping you reach your goals.
- Bring 5-for-5 and credit card signage.



BOOTH RULES

- Booths must have a minimum of one Girl Scout and one financially responsible caregiver.
- Booths must have a MAXIMUM of two adults (both are girl/adult ratio compliant) and four Girl Scouts.
- **Avoid chewing gum or eating while at your booth.**
- Keep your booth a pet-free and smoke-free environment.
- Take **all trash** and personal belongings with you when you leave.
- Cookies sold at cookie booths count toward troop proceeds and Girl Rewards. Be sure to allocate these cookies to each girl on the **Girl Order** tab in eBudde.

BOOTH ETIQUETTE

- Remember that customers are USUALLY there to shop at the store; if they don't notice you or they don't respond, assume that they are focused on the reason they are there.
- If your troop WON'T be at a booth site for which you've signed up, please release the booth in eBudde as soon as you can. This both allows other troops an additional opportunity and keeps the Girl Scout Cookie Locator app up-to-date and accurate. Customers will be disappointed if they stop by a location that they found using the app and no one's there.
- It is normally not possible for troops to set up or tear down a booth in under a minute – be courteous regarding start and end times whenever possible. Don't try to stay over, but don't try to "butt in" early.
- Girls (and adults) should not play with or sit on store displays. If standing for long periods of time is difficult, please bring additional chairs.
- Above all, follow the Girl Scout Law!

